
Statement of Qualifications for Planning Services

Brooks Landscape Architecture

Brooks Landscape Architecture is a two person firm in Fayetteville, Arkansas providing comprehensive Landscape Architectural and Planning services to Northwest Arkansas and the region.

Travis Brooks (RLA) is a licensed Landscape Architect in the state of Arkansas with over 25 years of experience. Mr. Brooks holds a Bachelor of Landscape Architecture degree from the University of Arkansas. He has vast experience in residential, commercial, and institutional Landscape Architectural design.

Juliet Richey (APA, ASLA, CFM) also holds a Bachelor of Landscape Architecture degree and a minor in horticulture from the University of Arkansas. Ms. Richey has 13 years of planning experience, and spent 11 years as the Washington County, Arkansas Planning Director. She has vast experience in ordinance creation and revision, public meeting management, zoning, land use and long range plans, floodplain management, technical plan and plat review, and many other facets of planning.

Ms. Richey joined the firm in February 2017 and handles all planning work for Brooks Landscape Architecture. Since joining the firm she has been providing contract planning services to the cities of Johnson and Lincoln, Arkansas.

Ms. Richey would be the representative of the firm to your City in regard to Planning Services (if our firm is selected).

Ms. Richey has a passion for planning; specifically planning for the public sector. She enjoys resolving large scale planning issues and working to provide balanced solutions that benefit both the general citizens and the development/business community. Customer service (to both the community and its citizenry) are of utmost importance to Ms. Richey. She believes that successful planning should take place in a forum where all voices are heard and the needs of the entire community are taken into account when developing planning policy; resulting in a high quality of life and thriving economic development for individual communities.

Specific skills and services Brooks Landscape Architecture is able to provide through Juliet Richey:

SKILLS

Meeting management, technical review services, complex problem solving skills, infrastructure knowledge, public policy creation, development planning and review. Has an excellent understanding of and ability to write codes and ordinances; extensive management and leadership skills. Has an in-depth knowledge of local government structure, governmental funding mechanisms, infrastructure, and needs in Northwest Arkansas (and especially Washington County).

Ability to handle budgets; works well both collaboratively and alone. Has excellent writing skills; experienced in managing multiple employees, boards, and committees. Ability to communicate well and work effectively with the general public and a variety of professionals; well-honed public speaking skills.

Proficient in Microsoft Office, ESRI ArcGIS, AutoCAD, and other programs. Worked with County IT Department and contract development team to design a custom application for the Washington County Planning Office. Experienced in website maintenance.

EXPERIENCE

Washington County, Arkansas — *Planning and Development Director*

April 2005 – December 2016

- Head of Planning Office and Floodplain Management for Washington County, Arkansas. Worked directly for the County Judge and Chief of Staff.
- Job duties included overseeing the Planning Department, Contract Engineers, Floodplain Permits, Conditional Use Permits, Zoning, Variances, High Impact Large Scale Developments, and Long Range Planning.
- Managed 5 employees and a \$350,000 budget
- Handled all controversial and high-stakes planning projects
- Facilitated Planning Board Meetings
- Helped to establish and grow a unique rural zoning program in Washington County

City of Bastrop, Texas — *Assistant Planner*

August 2003 – April 2005

- Worked under the direction of the City Planning Director; Handled code revision, current development project review, and technical reviews, and helped design a City farmer's market building and locale for the City Manager

EDUCATION

University of Arkansas, Fayetteville — *Bachelor of Landscape Architecture (BLA); Horticulture minor*

1998–2003

- The BLA is a five-year professional degree program
- Studied Planning and Landscape Architecture abroad in Jordan (1999) and the U.K. (2001) while enrolled at U of A

CERTIFICATIONS and AFFILIATIONS

FEMA/ AFMA Certified Floodplain Manager (CFM) — Served as the Floodplain Administrator for the Unincorporated areas of Washington County for over 11 years. Member of the Arkansas Floodplain Managers Association (AFMA).

The American Society of Landscape Architects (ASLA) — Current Member of the national and state chapters. Member of the Arkansas ASLA Executive Committee from 2008–2014; served as member-at-large and secretary of the organization during that time.

American Planning Association (APA) — Current Member of the national and state chapters. Currently working toward AICP certification.

Beaver Watershed Alliance — Board of Directors Member (2010–present).

Northwest Arkansas Regional Planning Commission — Regional Planning Commission and Policy Committee Member representing Washington County (appointed by the County Judge, Marilyn Edwards in 2009- 2016). Represented the County as a stakeholder/steering committee member on the Open Space Plan, Regional Bike and Pedestrian Plan, and other local/regional plans. TAC Member 2005-2009 (appointed by the County Judge, Jerry Hunton).

Ozark Regional Transit — former Board Member representing Washington County (appointed by the County Judge, Marilyn Edwards 2015- 2016).

UAEX Blue Pathways Planning Team — Worked for multiple years with a small group to help plan Blue Pathways (stormwater and water quality education series) events in Northwest Arkansas 2010-2016.

BROOKS Landscape Architecture

P.O. Box 3343
Fayetteville, AR 72702
(479) 409-9056
Juliet@Brookslandscapearchitecture.com

REFERENCES

Jerry Hunton — Former Washington County Judge, 1999-2008.

I worked for Judge Hunton 2005-2008.

(479) 684-9270

Marilyn Edwards - Former Washington County Judge, 2009- 2016.

I worked for Judge Edwards 2009-2016.

(479) 445-7555

Courtney McNair- Project Manager, PB2 Architects.

Former Washington County Senior Planner and Planner (2009-2017)

I was Courtney McNair's manager/direct supervisor 2005-2016.

(479) 200-0129

George Butler- Attorney at Law. Former Washington County Attorney (for over 30 years) and Washington County Chief of Staff (2015-2016).

I worked with Mr. Butler as a colleague 2005-2014; I worked for Mr. Butler 2015-2016.

(479) 841-7952

Dan Short — Former Washington County Chief of Staff, 2009-2015.

I worked for Mr. Short 2009-2015.

(479) 409-4205

Shawn Shrum — Project Manager and Estimator, Hutchens Construction. Former Washington County Assistant Road Superintendent, 2006-2015.

Mr. Shrum and I worked together daily in Dept. Head roles 2006-2015.

(479) 466-6005

D. Randy Laney, JD- semi-retired, involved in multiple business ventures. Current Chairman of the Washington County Planning Board.

Mr. Laney and I worked together for over 10 years.

(479) 236-2747

Additional references available upon request.