

February 7, 2024

Tontitown City Council

235 E Henri de Tonti Blvd.

Tontitown, AR 72762



Bill Hudson, MiR
(Man in Retirement)

974 Harmon Dr.
Springdale, AR 72762

314.540.9663
bvtrhudson@att.net

RE: Application for becoming a Member of the Tontitown Planning Board

Dear City Council,

This letter is about my application for the open position on your Planning Board February 28, 2024. I was informed of this opening by Misty Piazza.

With my family, I moved to Tontitown in August 2015 and retired from my career on January 5, 2024. I spent my childhood in Helena, AR and welcomed the opportunity to return to Arkansas for my "forever" home. My wife is from Little Rock, and we have a grown daughter in Little Rock and a daughter in her freshman year at the University of Missouri. We live on 5 acres on Harmon Road with dogs, chickens, goats, and a mini-donkey.

I have an MBA and have spent the past 21 years with The Behr Paint Company in Product Management, Marketing, and Sales positions. Prior to this experience, I spent 23 years with the Gerber Baby Food Company in Sales and New Product Development positions. I've successfully worked within teams to meet objectives as well as lead teams to accomplish goals within budget and on time.

My career has included a broad variety of responsibilities including retail management, offshore product sourcing, product design and engineering, national account sales, and merchandising. I've managed million-dollar annual budgets and supervised teams of professional engineers and product managers.

I love Arkansas and especially Northwest Arkansas! Prior to moving to Tontitown, I lived 17 years in small (population <6,000) towns in Wisconsin and Michigan as well as years in cities such as Memphis and St. Louis. I prefer the quality of life and community afforded in a small town such as Tontitown.

This is not the same town I moved into 8 years ago. I believe the pace of change is going to accelerate as more and more people are attracted to the lifestyle we have here. Managing this growth to meet the needs of the community while preserving this lifestyle will be a challenge. I respectfully offer my experiences, skills, talents, and time to being part of the team responsible for addressing this challenge.

If selected, it will be my honor and privilege to represent this community and work to preserve and protect what we have so it is available for future generations to enjoy.

Sincerely,

A handwritten signature in blue ink that reads "Bill Hudson". The signature is written in a cursive, flowing style.

Bill Hudson

974 Harmon Rd.

Tontitown, AR 72762